

Camille Ducamp

Denver, CO • +33 6 86 82 81 21 • camille.ducamp@gmail.com

Senior marketing manager with a 10-years' experience in operational and strategic marketing and communication, characterized by a specialization the health and restauration's sector.

EXPERIENCE

- Jan 21-Nov 22 **COMPASS GROUP FRANCE – MEDIREST BRAND** **Paris, France**
(2 yrs) **Marketing Manager - National level, 750 healthcare accounts**
- Developed of the marketing plan and the communication strategy
 - Managed of the construction of offers according to targets (Seniors, Disability, Health) : customer needs' identification (B2B), customer (B2C), market trends and developments, competitive intelligence
 - Head of operational deployment : management of 2 operational marketing managers
 - Supported sales in national calls for tenders
- Sept 17-Dec 20 **COMPASS GROUP FRANCE – MEDIREST BRAND** **Paris, France**
(3 yrs) **Project Manager – National level, 750 healthcare accounts**
- Deployed of offers to customer
 - Animated of the national network of operational teams
 - Created of media and tools (sales brochures, operational books, newsletters, etc.)
 - Organized of trade fairs (management, budget monitoring, implementation)
- Oct 13-Aug 17 **COMPASS GROUP FRANCE – EUREST BRAND** **Disneyland Paris, France**
(4 yrs) **Operational Marketing Manager – 20 catering outlets**
- Implemented and controlled of compliance (POS, merchandising, marketing operations)
 - Analyzed profitability and product promotion
 - Created of internal communication media and animated of external communication tools
- Jan 12-Jun 12 **PROTEINES XTC AGENCY** **Paris, France**
(6 mo.) **Project Manager Assistant – Customers : Danone, Blédina, Sodebo**
- Health-nutrition strategic watch, benchmark
 - Managed, coordinated and monitored of communication projects
 - Wrote creative briefs, created editorial content, monitored production
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EDUCATION

- 2012-2013 **NEOMA BUSINESS SCHOOL / AGROPARISTECH** **Reims / Paris, France**
Master's degree in Managing Innovation in agro-activities and bio-industries, Sept 2013
#7_top French Business School – 2022 Financial Times's ranking
Relevant courses : Project Management, Marketing Analytics, Understanding Customer Engagement Process
- 2007-2012 **SORBONNE UNIVERSITY** **Paris, France**
Master's degree in Nutrition, Quality, Health, June 2012
#2_top French University – Shanghai Ranking
Relevant courses: Food and Health, Quality management, Digestive Physiology, Nutrigenomics
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LANGUAGE & COMPUTER SKILLS

- French (Native), English (fluent), Spanish (basic)
 - Microsoft Office Suite, Outlook, Google Analytics
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ACTIVITIES & INTERESTS

- Sports: Tag rugby in competition (French team's selection for the 2023 World Cup), Fitness, Skiing, Horse riding, Beach volleyball
 - Travel : Europe (UK, Spain, Italy, Greece, Switzerland, Holland, Sweden, Belgium), South & Central America (Argentina, Chile, Peru, Bolivia, Colombia, Ecuador, Mexico, Costa Rica, Cuba), Asia (Bali)
 - Music: Alto for 10 years at the conservatory
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ASSOCIATIVE

- Member of the Paris Tag Rugby Club's board (Paris tournament's organization & travels to regional tournaments – Social networks' animation: Instagram & Facebook)