Hadrien Campion

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Senior Data Analyst / Business Controller

Financial Analyst with 8+ years of experience in retail, FMCG, and luxury sectors. Skilled in budgeting, forecasting, and data-driven decision making. Strong background in international reporting, performance analysis, and ERP systems (SAP, NetSuite).

Professional Experiences

Senior Data Analyst | Augustinus Bader | June 2022 – June 2024 | Paris
Improved data reliability through monthly account reconciliations and resolution of discrepancies across key accounts.
Collaborated with cross-functional teams to gather, clean, and consolidate large datasets for executive reporting.
Managed end-to-end forecasting, reporting, and business performance tracking to support strategic initiatives.
Oversaw database management and data mining, identifying trends and delivering actionable business insights.

Senior Data Analyst | Aubade | August 2017 – August 2019 | Paris
Analyzed inventory depreciation across retail and subsidiaries, enabling targeted cost reduction through improved planning.
Designed and implemented a control matrix that strengthened data reliability and improved audit outcomes.
Prepared investment budgets and rolling forecasts, supporting strategic and operational financial planning.

Sales & Stock Analyst (Wholesale – Handbags & Children's Wear) | Ralph Lauren | August 2016 – July 2017 | Paris
Assessed sales and inventory performance across women's and children's categories to drive profitability by SKU.
Built buy files aligned with wholesale partner budgets in France and Benelux, optimizing product allocation.
Generated actionable insights from sell-in/sell-out data to support merchandising and sales strategies.

Merchandise Planner (Franchises, Retail, Shop in Shop) | Pandora | July 2015 – August 2016 | Paris
Led inventory and restocking operations, reaching top performance for stock balance in Europe.
Created sales forecasts tailored to each retail channel, improving planning accuracy and margin protection.
Worked closely with sales and logistics teams to ensure product availability aligned with demand cycles.

Business Analyst – France Division (Monobrand) | Swarovski | February 2015 – July 2015 | Paris
Monitored retail KPIs and top-performing SKUs across stores to guide sales and merchandising decisions.
Monitored and managed inventory levels across outlet and full-price stores to ensure stock efficiency.

Assistant Category Manager - International Division | Coty | September 2014 – February 2015 | Paris
Supported the launch of new collections by delivering data-driven insights on past and projected performance.
Compiled and analyzed performance reports for global product categories to inform marketing and sales strategy.

Retail analyst assistant – France (3 axes – Selective distribution) | CHANEL | September 2012 – August 2013 | Paris
Delivered reports and conducted sell-in/sell-out performance analysis across selective retail channels.
Supported selective distribution strategy by providing visibility on channel performance and inventory dynamics.

Background

Diploma in Sports Training & Dietetics | Lepanse Academy **| 2019 | Paris**

Master's in Finance & Marketing– ISEG Business School **| 2015 | Paris**

Advanced Certificate in Negotiation & Customer Management– Jean Monnet **| 2013 | Versailles**

Bachelor's in Literature– English writing & language focus **| 2009 | Versailles**

Skills

Skills : Budgeting & Forecasting, Financial Reporting & Analysis, Data Analytics (Excel Advanced, Power BI), Cross-functional Collaboration, ERP Tools: SAP, NetSuite.

Languages : French: Native, English: Fluent (TOEIC 875), German: Intermediate