



ANNE REDUREAU

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PORTFOLIO

ART DIRECTION · BRANDING · EDITORIAL DESIGN · PRINT & DIGITAL ADVERTISING · PROJECT MANAGEMENT

“ I am a hard-working and dedicated individual with a true passion for design and business. My unique education combines creativity and business capabilities that will give your company a strategic advantage, which is why I should work with you! ”

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www.labulledesigns.com

WORK EXPERIENCE

LA BULLE DESIGNS

FOUNDER • DESIGN MANAGER

2011-Present

Worked freelance with clients in various industries: aviation, construction, education, editorial, fashion, film, hospitality, technology, retail, global and local non-profit organizations. Designed original and effective materials that ensured successful branding, advertising campaigns and yielded to increased revenues.

ARROW ELECTRONICS

PROJECT MANAGER

2020-2021

Worked with Arrow Electronics' Branding Department to create a limited edition of custom gifts for Arrow McLaren Club 5 VIP Guests for Indy 500. Partnered with creative talent and coordinated prototyping phases, quality check, packaging and product delivery.

FRENCH AMERICAN CHAMBER of COMMERCE

EXECUTIVE DIRECTOR

2019-2020

Collaborated with the French American Chamber of Commerce - Rocky Mountain Chapter's Board of Directors on various initiatives, such as the Annual Beaujolais Festivals and Galas. Designed and crafted effective messaging and outgoing communication to existing members, sponsors in order to increase brand awareness of this non-profit organization and its members.

THE ONE CLUB for CREATIVITY

PRESIDENT

2016-2018

Recruited new Board of Directors for the Denver Chapter to execute the club's annual Paper Fashion Show and Awards Show. Responsible for all outgoing communication and designed print and digital promotional materials for monthly events.

DOWNTOWN DENVER NEWS

DIRECTOR of MARKETING & ADVERTISING

2005-2009

Managed sales team and handled the publication's clientele with their marketing and advertising needs. Collaborated with creative and editorial teams for each monthly issue. Handled payroll for employees, press checks and daily operations.

EDUCATION

THE ART INSTITUTES

BACHELOR of ARTS in DESIGN MANAGEMENT (Summa Cum Laude)
Major: Graphic Design / Minor: Visual Effects & Motion Graphics



2014

EFFICOM PARIS

BACHELOR of SCIENCE in MARKETING (equivalent)



1998

PROFICIENCY

ILLUSTRATOR

TV & VIDEO LIGHTING

INDESIGN

VIDEO PRODUCTION

PHOTOSHOP

MICROSOFT OFFICE

PREMIERE PRO

AFTER EFFECTS

FRENCH NATIVE ● ● ● ● ●

ENGLISH FLUENT ● ● ● ● ●

GERMAN PROFICIENT ● ● ● ● ●

SPANISH CONVERSATIONAL ● ● ● ● ●

RECOGNITION

ANNUAL SHOW AWARD (MERIT) ★ 2018
THE ONE CLUB for CREATIVITY

ANNUAL SHOW AWARD (SILVER) ★ 2017
THE ONE CLUB for CREATIVITY

NATIONAL HONOR SOCIETY ★ 2014
ALPHA BETA KAPPA

COMMUNITY

CHILDREN'S HOSPITAL COLORADO

Held crafting workshops for patients and their visitors

INTERNATIONAL SCHOOL of DENVER

Served as Primary Council Member for the Elementary French Linguistic Program

INTERESTS

